



Revenue Share Agreement

The Influencer will be eligible for a revenue share from all eligible users who follow their page. The revenue share will be based on the following terms:

- 40% of monthly subscription revenue from Eligible Users
- Paid out quarterly for the previous three months

“Eligible Users” shall be defined as premium users who follow the Influencer’s branded page prior to following pages of any other Influencers who are participating in the TurtleWise Revenue Share program.

For example, if an Influencer has 100 followers who are premium subscribers at \$15.99/mo, the Influencer will earn \$639.60 for that month (40% of \$1,599) or \$1,918.80 per quarter.